BEEDBY – Marketplace Rules

(Marketplace Terms of Use)

Last updated: [03/09/2026]

These Marketplace Rules contain the basic rules for trading on the Beedby platform. By using the Platform, users agree to these rules.

1. Basic principle of the marketplace

Beedby is a global online marketplace that allows users to list products, start auctions, and conduct business negotiations.

The Platform acts as an intermediary service and does not participate directly in transactions between users.

2. Uploading products

The seller is obliged to:

- provide an accurate description of the product
- provide factual information
- indicate the condition of the product.

The seller is responsible for the legal sale of the product.

3. Counterfeits and replicas

In certain cases, the marketplace allows the sale of replicas or counterfeits, especially in categories where they may have collector's value (e.g., historical counterfeit coins).

The seller is required to clearly indicate:

- replica
- copy
- counterfeit

in the product title and description.

Misleading or deceptive listings may be deleted.

4. Dropshipping

Dropshipping is not prohibited, but the seller is required to:

- indicate if the product is not in stock
- provide a realistic delivery time.

By making a purchase, the buyer accepts the specified delivery terms.

5. Multiple listings

Multiple items of the same product may be listed if the seller actually has these items in stock.

An item with the same unique identifier (e.g., a vehicle identified by its chassis number) may only be listed once.

6. Auction manipulation

The seller may not bid on their own products.

Bid manipulation or artificially inflating an auction constitutes a violation of the marketplace rules.

If manipulation is suspected, the Platform is entitled to:

- cancel the auction
- restrict the user account.

7. Inactive sellers

If the seller:

- does not respond
- does not ship the product
- does not complete the auction

the Platform is entitled to:

- issue a warning
- suspend the account
- in serious cases, delete the account.

8. Shipping

Package tracking is not mandatory, but strongly recommended.

Uploading the package tracking number increases buyer confidence.

9. Images

A photo taken by the seller is required to upload a product.

The use of factory or stock photos is permitted, but at least one photo taken by the seller must be uploaded to prove that the seller has the product.

10. Canceling an auction

If a bid has already been placed on an auction, the auction cannot be canceled.

The auction will continue according to the advertised terms and conditions.

11. Use of Escrow

In certain cases, the Platform may require the use of an escrow service.

This may occur in particular in the case of new sellers or sellers with a low trust rating.

The Platform reserves the right to require the use of escrow above a certain value threshold.

12. Restriction of User Accounts

The Platform has the right to:

- suspend
- restrict
- permanently delete

the accounts of users who violate the rules of the marketplace.

The subscription fees of suspended or deleted users will not be refunded.

13. Banned users

Permanently banned users may not re-register on the platform.

The Platform reserves the right to retain the data of such users in order to maintain the security of the system.

BEEDBY – KYC & Fraud Prevention Policy

1. Identification (KYC)

To register as a seller on the platform, it is mandatory to:

- upload an identity document
- provide an email address.

The platform reserves the right to request additional identification information if the profile is deemed suspicious.

2. KYC verification

Identification can be performed:

- using an automated system
- through manual verification
- with the involvement of an external service provider.

3. Fraud prevention

The platform uses various technical and organizational tools to prevent fraud, such as:

- IP verification
- device identification
- transaction pattern analysis.

4. AI monitoring

The platform may use artificial intelligence to detect fraud patterns.

Initially, the system:

- collects data
- alerts administrators.

Later, the system may also apply automatic temporary blocking.

5. Data retention for banned users

The platform may retain the data of users who have been banned for fraud in order to prevent them from re-registering.

6. Cooperation with authorities

In case of suspected fraud, the platform cooperates with the authorities and may disclose the necessary data.